



Working to ensure
everyone has the
right to thrive.

familyservicesny.org

29 North Hamilton St., Poughkeepsie, NY 12601

OUR MISSION:

To support people, strengthen families, and
nurture safer, healthier communities

FAMILY *of the* YEAR *Awards*

2026 SPONSORSHIPS & ACKNOWLEDGMENTS

HELP US BUILD A WORLD WHERE SAFETY IS A RIGHT,
HEALING IS POSSIBLE, SUPPORT IS ACCESSIBLE,
AND EVERYONE CAN THRIVE.



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FAMILY *of the* YEAR *Awards*

Classic Sponsorships

Partnership Levels	DIAMOND \$10,000	PLATINUM \$7,500	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,750
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EVENT BENEFITS

	10 TICKETS	8 TICKETS	6 TICKETS	4 TICKETS	2 TICKETS
TICKETS					
PODIUM RECOGNITION	✓	✓	✓		
ADD-ON EXCLUSIVE (CHOICES ON PAGE 3)	✓	✓	TABLE SPONSOR		

ADVERTISING

RADIO AD (ONE MONTH, DEADLINE 4/30)	✓				
PRINT INVITE (LOGO)	✓	✓			
DIGITAL AD	TWO (2) FULL	FULL	1/2	1/2	1/4
PROGRAM ACKNOWLEDGMENT	LOGO	LOGO	LOGO	LISTING	LISTING
DIGITAL ACKNOWLEDGMENT	LOGO	LOGO	LOGO	LISTING	LISTING

I will sponsor the Family of the Year Awards at the following level:

DIAMOND PLATINUM GOLD SILVER BRONZE

Add-On (Diamond and Platinum ONLY - please select one from the following page): _____

I would like to purchase _____ additional tickets at \$200/EA.



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Specialty Sponsorships

Include 1/2 screen ad.

SPECIALTY SPONSORSHIPS

BENEFITS

<input type="checkbox"/> VALET SPONSOR	\$1,000	Your branding on signage at the Valet Booth.
<input type="checkbox"/> AWARD SPONSOR	\$1,000	Podium recognition from CEO during award presentation
<input type="checkbox"/> AMPLIFY SPONSOR	\$1,000	Podium recognition during opening remarks.
<input type="checkbox"/> TABLE SPONSOR	\$1,000	Your logo on one table sign.
<input type="checkbox"/> WELCOME SPONSOR	\$2,000	Your logo on guest nametags.
<input type="checkbox"/> PRESENTATION SPONSOR	\$2,000	Your logo on stage signage.
<input type="checkbox"/> SILENT AUCTION SPONSOR	\$2,000	Your logo on silent auction bid-sheets and in auction book.
<input type="checkbox"/> DESSERT SPONSOR	\$3,000	Your logo on a signature dessert.
<input type="checkbox"/> COCKTAIL HOUR SPONSOR	\$3,000	Your logo on cocktail napkins
<input type="checkbox"/> STRIKE A POSE SPONSOR*	\$3,000	Your logo on photobooth pictures
<input type="checkbox"/> WINE GRAB SPONSOR*	IN-KIND	Donate 50 assorted wines: your logo on gift bags
<input type="checkbox"/> PARTING GIFT SPONSOR*	IN-KIND	Donate parting gift with your branding (prior approval req.)
<input type="checkbox"/> PARTY FAVOR SPONSOR*	IN-KIND	Donate party favor with your branding (prior approval req.)
<input type="checkbox"/> THRIVE SPONSOR*	\$2,000	Podium recognition from CEO and acknowledgment email. Supports staff attendance.
<input type="checkbox"/> JUSTICE SPONSOR*	\$2,000	Podium recognition from CEO and acknowledgment email. Supports client attendance.

*excluded from add-on options for Classic Sponsorships

I would like to purchase _____ additional tickets at \$200/EA.



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Digital Acknowledgments

ACKNOWLEDGMENT		SIZING
<input type="checkbox"/> FULL-SCREEN	\$1,000	1920 px (W) x 1080 px (H)
<input type="checkbox"/> 1/2 SCREEN	\$750	1024 px (W) x 768 px (H)
<input type="checkbox"/> 1/4 SCREEN	\$500	1920 px (W) x 1080 px (H)

I will purchase a digital acknowledgment for the Family of the Year Awards:

FULL-SCREEN 1/2 SCREEN 1/4 SCREEN

I would like to purchase _____ additional tickets at \$200/EA.

ACKNOWLEDGMENT DETAILS:

PNG preferred, JPG also accepted.

Send to Carmen Chu at CChu@familyservicesny.org by June 26, 2026.

Custom ad design is available upon request. Please include all details, including text, typography, color scheme, and logos when making this request.



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FAMILY *of the* YEAR Awards

Contact Information

I am purchasing a:

CLASSIC SPONSORSHIP SPECIALTY SPONSORSHIP DIGITAL ACKNOWLEDGMENT

I would like to purchase _____ additional tickets at \$200/EA.

I am unable to sponsor and/or I would like to make a gift of \$_____

Contact Name: _____ Phone Number: _____

Business: _____ Email: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Payment Information

Pay by CHECK:

Family Services
29 North Hamilton St.
Poughkeepsie, NY 12601
Memo: "Family of the Year"

Pay ONLINE:

CLASSIC SPONSORSHIP



Pay by CREDIT CARD:

Card #: _____

Exp. Date: _____ / _____ CVV: _____

Signature: _____

Zip Code: _____

SPECIALTY SPONSORSHIP



DIGITAL ACKNOWLEDGMENT



Mail form with check or submit e-form to Carmen Chu, Events & Communications Manager, at CChu@familyservicesny.org. Invoicing is also available.